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**Keystone Property Group Unveils VEVA,
Reinvention of Blue Bell, Pa. Office Complex**

***World-Class Lifestyle Amenities Highlight Transformation
of 425,000-Square-Foot Office Park Into ‘Workplace of Tomorrow’***

BLUE BELL, PA (December 11, 2014) – Keystone Property Group, a leading real estate developer, manager and investor of office and industrial properties, today unveiled VEVA, a premier 425,000-square-foot office complex in Blue Bell, Pa. The reinvented space, formerly known as Sentry Park West, boasts world-class lifestyle amenities and cutting-edge infrastructural upgrades, driving a revamped, holistic office environment.

Reflecting Keystone’s mission to create aesthetically and functionally innovative workspaces, VEVA’s reinvention echoes a forward-thinking approach to integrating modern lifestyle design and inviting common spaces with the park’s workspace offerings.

“At VEVA, we’ve created the workplace of tomorrow — a tenant experience that will attract and connect with today’s forward-thinking businesses,” said Bill Glazer, President of Keystone Property Group. “Businesses in the region have long been attracted to this complex due to its accessible location and high-quality office space. However, the grand-scale upgrades we’ve made will inspire a higher level of creativity, productivity, collaboration and imagination.”

Included in VEVA’s offerings are: A fully reinvented plaza and public pavilion; a unique array of ambient lighting; enhanced inter-and-intranet connectivity; invigorated building entrances; and upgraded furniture and room design. The complex also features a premium fitness and wellness facility, modern café and lounge, a state of the art conferencing facility and collaborative outdoor “green” workspaces.

Made up of seven completely renovated mid-rise buildings surrounding a water feature in a 16-acre campus setting, VEVA is located on VEVA Boulevard (formerly Sentry Parkway West) in Blue Bell, PA.

“VEVA builds upon our earlier efforts to create a state-of-the-art business environment at this address,” commented Keystone Partner Richard Gottlieb. “We are effectively taking our vision to the next level with VEVA, which combines best-in-class office space with an environment that will better promote vision, collaboration, and great ideas.”

Currently, VEVA is approximately 83% leased, boasting an expansive roster of tenants including CIGNA, Citizens Bank, Fiberlink Communications, inVentiv Health Clinical, Morgan Stanley Smith Barney and Fesnak and Associates.

The complex occupies a highly visible traffic intersection that is easily accessible from Interstate 476 and the Pennsylvania Turnpike.

About Keystone Property Group

Keystone Property Group is a leading real estate investor and developer, with offices located in Bala Cynwyd, Pa.; Miami, Fla.; and New York, NY. Keystone also sponsors and manages a series of opportunistic real estate investment funds. Keystone creates value for its investors through development, redevelopment, financing, leasing, property management and asset management. The company has been recognized by Inc. 500 magazine, the Entrepreneurs' Forum and the Wharton Small Business Center, and several of its projects have earned "Best Real Estate Awards" from the Philadelphia Business Journal and BOMA.

For more information, please visit www.keystonepropertygroup.com.

